Course structure for the Master’s programme in
INFORMATION AND KNOWLEDGE MANAGEMENT

**Master of Science in Economics and Business Administration**  (120 credits)

**Major subject (Information and Knowledge Management)**  70 credits

- Advanced studies in Information and Knowledge Management
  - 362000.0 Introduction to information and knowledge management  5 credits
  - 361125.0 Information architecture  5 credits
  - 362002.0 Competitive intelligence  5 credits
  - 361213.0 Information management  5 credits
  - 361500.0 Information strategies  5 credits

- Academic writing
  - 923800.0 Academic Writing Skills in English  3 credits

- 362180.0 Master’s seminars in information and knowledge management  7 credits
- 362200.0 Master’s thesis  35 credits

**Minor subject**  25/35 cr

*Recommended studies (students with working skills in Swedish can choose other courses)*

- Organisation, management and marketing 25 credits
  - 301031.0 Knowledge management  5 credits
  - Marketing *(alternative courses)*  10 credits
    - 305191.0 Introduction to marketing, 10 credits
    - or
    - Two of the following courses:
      - 305121.0 Intercultural marketing management, 5 credits
      - 305122.0 Intercultural marketing management: seminars, 5 credits
      - 305061.0 Sustainable business, 5 credits
      - 305083.0 N.Y Let's Innovate, 5 credits
      - 305043.0 B2B –marketing in an International Context, 5 credits
    - or other courses approved by the academic advisor

- Organisation and management *(alternative courses)*  10 credits
  - 301080.0 Creative Business and the Creative Economy, 5 credits
  - 305150 Management of Industrial Brands, 5 credits
  - 305132.0 Supply Chain Management *(not offered in 2016-2017)*, 5 credits
  - 301035.0 Change management *(not offered in 2016-2017)*, 5 credits
  - or other courses approved by the academic advisor

**Philosophy of Science**  5 credits

- 100009.2 Philosophy of science  5 credits

**Optional courses**  10/20 credits

*Recommended courses*

- 362010.0 Internship in information and knowledge management  5 credits