

Course structure for the Master's programme in  
INFORMATION AND KNOWLEDGE MANAGEMENT

**Master of Science in Economics and Business Administration** (120 credits)

**Major subject (Information and Knowledge Management)** 70 credits

Advanced studies in Information and Knowledge Management

362000.0 Introduction to information and knowledge management 5 credits

361125.0 Information architecture 5 credits

362002.0 Competitive intelligence 5 credits

361213.0 Information management 5 credits

361500.0 Information strategies 5 credits

Academic writing (alternative courses)

903840.0 Academic Skills in English for Masters Students I 3 credits

or

903800.0 Academic Skills in English for Masters Students II 3 credits

362180.0 Master's seminars in information and knowledge management 7 credits

362200.0 Master's thesis 35 credits

**Minor subject** 25/35 cr.

*Recommended studies (students with working skills in Swedish can choose other courses)*

Organisation, management and marketing 25 credits

301031.0 Knowledge management 5 credits

Marketing (*alternative courses*) 10 credits

305191.0 Introduction to marketing, 10 credits

or

Two of the following courses:

305121.0 Intercultural marketing management, 5 credits

305122.0 Intercultural marketing management: seminars, 5 credits

305061.0 Sustainable business, 5 credits

305082.0 INNO58h, 5 credits

305043.0 B2B –marketing in an International Context, 5 credits

*or other courses approved by the academic advisor*

Organisation and management (*alternative courses*) 10 credits

301080.0 Creative Business and the Creative Economy, 5 credits

*(not offered in 2015-2016)*

305150 Management of Industrial Brands, 5 credits

*(not offered in 2015-2016)*

305132.0 Supply Chain Management, 5 credits

301035.0 Change management, 5 credits

*or other courses approved by the academic advisor*

**Philosophy of Science** 5 credits

100009.2 Philosophy of science 5 credits

*(not offered in 2015-2016)*

**Optional courses** 10/20 credits

*Recommended courses*

362010.0 Internship in information and knowledge management 5 credits