Course structure for the Master’s programme in
INFORMATION AND KNOWLEDGE MANAGEMENT

**Master of Science in Economics and Business Administration** (120 credits)

<table>
<thead>
<tr>
<th>Major subject (Information and Knowledge Management)</th>
<th>70 credits</th>
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<tbody>
<tr>
<td>Advanced studies in Information and Knowledge Management</td>
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<tr>
<td>362000.0 Introduction to information and knowledge management</td>
<td>5 credits</td>
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<tr>
<td>361125.0 Information architecture</td>
<td>5 credits</td>
</tr>
<tr>
<td>362002.0 Competitive intelligence</td>
<td>5 credits</td>
</tr>
<tr>
<td>361213.0 Information management</td>
<td>5 credits</td>
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<tr>
<td>361500.0 Information strategies</td>
<td>5 credits</td>
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</tbody>
</table>

Academic writing (alternative courses)
1. 903840.0 Academic Skills in English for Masters Students I 3 credits
   - or -
2. 903800.0 Academic Skills in English for Masters Students II 3 credits
3. 362180.0 Master’s seminars in information and knowledge management 7 credits
4. 362200.0 Master's thesis 35 credits

<table>
<thead>
<tr>
<th>Minor subject</th>
<th>25/35 cr.</th>
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*Recommended studies (students with working skills in Swedish can choose other courses)*

**Organisation, management and marketing 25 credits**
1. 301031.0 Knowledge management 5 credits

**Marketing (alternative courses)**
1. 305191.0 Introduction to marketing, 10 credits
   - or -
2. Two of the following courses:
   - 305121.0 Intercultural marketing management, 5 credits
   - 305122.0 Intercultural marketing management: seminars, 5 credits
   - 305061.0 Sustainable business, 5 credits
   - 305082.0 INNO58h, 5 credits
   - 305043.0 B2B –marketing in an International Context, 5 credits
   - or other courses approved by the academic advisor

**Organisation and management (alternative courses)**
1. 301080.0 Creative Business and the Creative Economy, 5 credits
   *not offered in 2015-2016*
2. 305150 Management of Industrial Brands, 5 credits
   *not offered in 2015-2016*
3. 305132.0 Supply Chain Management, 5 credits
4. 301035.0 Change management, 5 credits
   - or other courses approved by the academic advisor

**Philosophy of Science**
1. 100009.2 Philosophy of science 5 credits
   *not offered in 2015-2016*

**Optional courses**
1. 362010.0 Internship in information and knowledge management 5 credits

*Recommended courses*