# Master's Programme in

#### **INFORMATION AND KNOWLEDGE MANAGEMENT 2014-2015**

## Master of Science in Economics and Business Administration 120 credits

Advanced studies in Information and Knowledge Management	70 credits
362000.0 Introduction to Information and Knowledge Management	5 credits
362001.0 Information Architecture and Knowledge Organisation	5 credits
362002.0 Competitive Intelligence	5 credits
361213.0 Information Management	5 credits
361500.0 Information Strategies	5 credits
903800.0 Academic Skills in English for Masters Students II	3 credits
362180.0 Master's seminars in IKM (not offered 2014-2015)	7 credits
362200.0 Master's thesis in IKM (not offered 2014-2015)	35 credits

**Minor subject** 25/35 credits

Students are recommended to choose the minor subject Organisation, Management and Marketing (25 credits), which is taught in English. However, students with working skills in Swedish may choose another minor subject (25 credits basic studies or 35 credits intermediate studies within a subject). NB! Intermediate studies within a subject require prior studies (knowledge) in the subject on basic level.

Organisation, Management and Marketing	25 credits
Marketing (alternative courses, choose 10 cr)	10 credits
305191.0 Introduction to marketing, 10 credits	
or	
305121.0 Intercultural marketing management, 5 credits and	
305122.0 Intercultural marketing management: seminars, 5 credits	
Knowledge Management (alternative courses, choose 5 cr)	5 credits
301031.0 Knowledge management, 5 credits	
or	
361206.0 Information Management in Digital Environment, 5 credits	
Organisation and Management (alternative courses, choose 5 cr)	5 credits
301080.0 Creative Business and the Creative Economy, 5 credits	3
or	
305061.0 Sustainable Business, 5 credits	

5 credits Mandatory project course

305092.0 Project Course, 5 credits

5 credits **Philosophy of Science** 357002.1 Philosophy of Science (not offered 2014-2015) 5 credits

Language studies 0/5 credits 909970.0 Swedish as a foreign language, level 1 5 credits (Mandatory for foreign students)

### Free optional studies

### 5-20 credits

The student may choose 5-20 credits of free optional studies, so that the total amount of credits within the degree is 120. If the student chooses 35 credits (intermediate studies) as minor subject studies the amount of free optional studies is reduced with 10 credits (20 credits -> 10 credits). If the student is required to complete a mandatory language course the amount of free optional studies is reduced with 5 credits (20 credits -> 15 credits OR 10 credits -> 5 credits)